

A man with a beard and glasses is talking on a mobile phone. He is wearing a blue denim shirt. The background is a workshop or garage with various tools and equipment. The lighting is warm and natural, coming from a window in the background.

Heartland

# Manage your business in real-time

Meet Payments Manager+, your all-in-one invoicing and payments solution



**Nearly one million entrepreneurs trust Heartland** for the broadest range of payment options for growing businesses.

# The misadventures of **manual invoicing**

## **It's time consuming**

Manually creating work orders and invoices is a tedious time sink that can kill productivity for you and your staff.

## **It's complex**

Managing pricing, inventory and the data entry, documentation, and filing needed to create work orders — and *then* invoices — can get you stuck in never-ending, hamstrung processes.

## **It's error-prone**

Your work orders and invoices are only as good as the data you enter. A dropped zero or two, or a missing line item can end up costing your bottom line.

“  
**I never realized  
how much manual  
error was affecting  
my cash flow.**

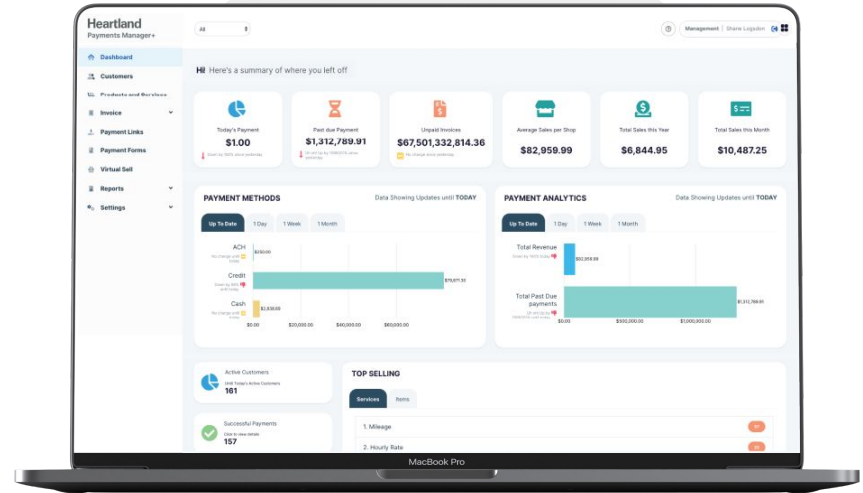


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# Build professional invoices with Heartland Payments Manager+

## Your easy-to-use solution

Using our all-in-one software for service management, invoicing and payment collection can help you get paid faster with less hassle. Plus, built-in reporting tools and a real-time dashboard gives you a 360-degree view of your business at any time, on any device.



# Take control of your billing with Payments Manager+



## Say goodbye to human error and duplicate efforts

Fewer errors mean fewer issues for your customers. By offering secure, easy ways to pay, they'll keep coming back — benefitting your bottom line. Also? Less stress for you and your staff.



## Take payments 24/7 without lifting a finger

Forget about tracking down customers. Automated overdue invoices and secure, custom payment forms make it easy for your most forgetful customers to pay their way, any time of day.



## Create a better customer experience

Delight customers with clear communication and a variety of ways to pay — and you'll get on-time payments, improved cash flow and have to follow up less often.



# Example: Chilly's Cooling Co.

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## Problem

Chilly's Cooling Co., a small HVAC shop with ten employees, faced issues managing invoicing and payment collection. Invoices often had manual errors, and payments were always overdue.

## Solution

Chilly's Cooling Co. implemented Payments Manager+ to streamline their billing process, automate invoice creation, reduce errors and enable professional invoice delivery via email, text, card reader and even offline.

## Result

Heartland Payments Manager+ improved Chilly's Cooling Co.'s cash flow, streamlined invoicing and payments management, freed up resources, and provided convenient payment options. They also experienced increased customer satisfaction, enabling the company to grow.

# Payments Manager+

Your all-in-one software for service management, invoicing and payment collection



## ACH acceptance

Allow your customers to pay directly from their checking or savings account.



## Automated invoicing

Create professional invoicing on demand, including one-time payments, recurring payments and estimates.



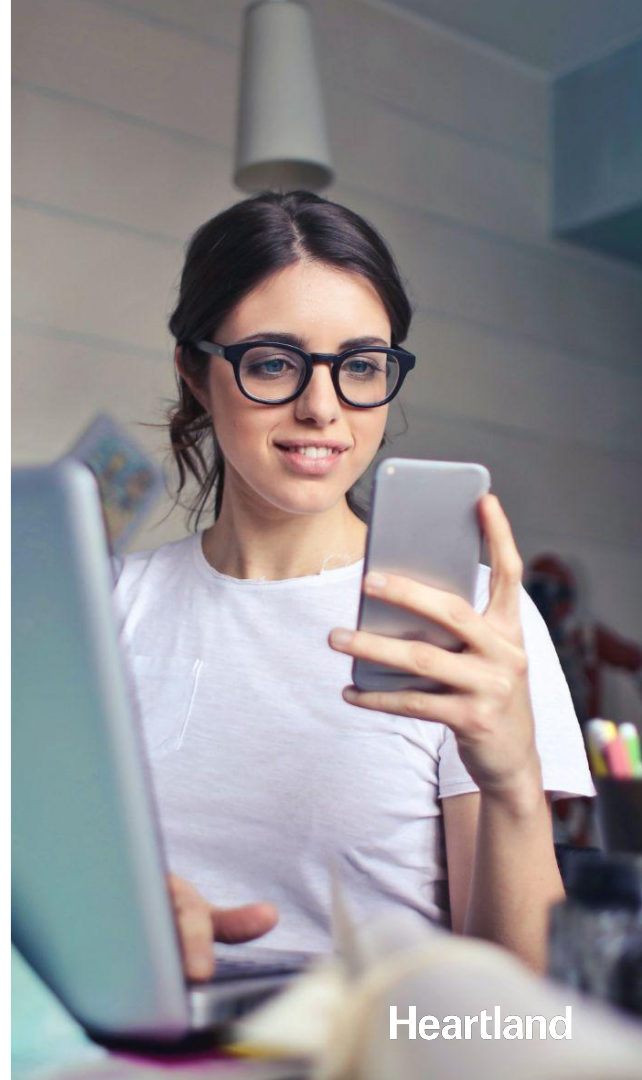
## Effortless payments

Send invoices via text message, QR code or email. Accept tap-to-pay with a handheld mobile card reader, too.



## Virtual terminal

Accept payments securely on any device, including card-not-present transactions.



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# Payments Manager+

Take invoicing and work order management to the next level



## Level II and III processing support

Lower your processing fees by including customer verification data with each transaction.



## Accounting sync

Sync financial transactions, such as invoices and payments, automatically with accounting software like QuickBooks.



## Hosted payments forms

Accept payments securely online via payment pages without handling sensitive card data.

All services on this slide require additional fees



# Build a **better business** with Heartland Payments Manager+

Heartland Payments Manager+ offers you a comprehensive solution that streamlines your business operations, improves payment accuracy and efficiency, and helps you get paid faster. With its all-in-one software for service management, invoicing, and payment collection, it's easier to achieve your goals and grow your business.



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# Make every day work better with My Account

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Get a fully-integrated portal that makes managing your business software a breeze.

## All-in-one convenience

Easily utilize payments, payroll and point of sale functionality from one platform.

## Comprehensive overview

Use the fully-integrated dashboards with big-picture insights and in-the-moment snapshots to measure business performance.

## Actionable data

Optimize operations with in-depth reporting and detailed statements across multiple applications.

## Simplified access

Say goodbye to password-riddled sticky notes — get important business data with just one set of login credentials.

## Tailor-made resources

Enjoy an enhanced user experience with configurable profiles, supply and equipment ordering, friendly customer support and more.

# Heartland

Point of Sale | Payments+ | Payroll+

**[heartland.us](https://heartland.us)**